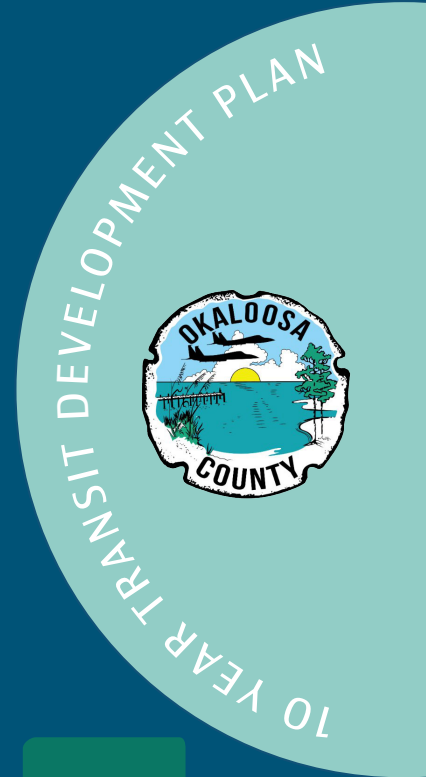
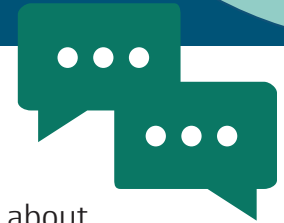


# PLANNING YOUR FUTURE RIDE

At EC Rider, we want to ensure that our local transit system is safe, efficient, and meets our community's needs. Gaining feedback from the community helps guide the transit system's operations and growth. The "Planning your Future Ride" Initiative is a community inspired plan to enhance the current EC Rider system and to build a transit network that meets the needs of current and future users.



## THANK YOU FOR YOUR FEEDBACK! SURVEY RESULTS



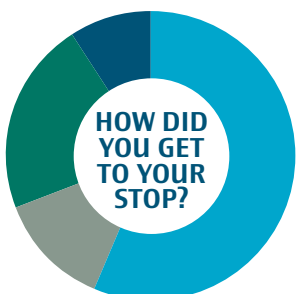
The EC Rider team launched rider-focused activities aimed at gathering feedback about existing conditions of the system. To supplement one-on-one interactions and on-board rider surveys, a website landing page was created with a digital survey. The digital survey was promoted using organic social media, paid online media, and public relations tactics.



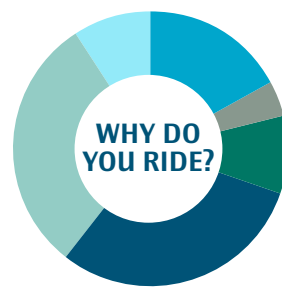
City of Fort Walton Beach  
Unincorporated Okaloosa County  
City of Crestview  
City of Destin  
City of Niceville  
Other



Home  
Work  
Recreation  
Medical Visit  
Other



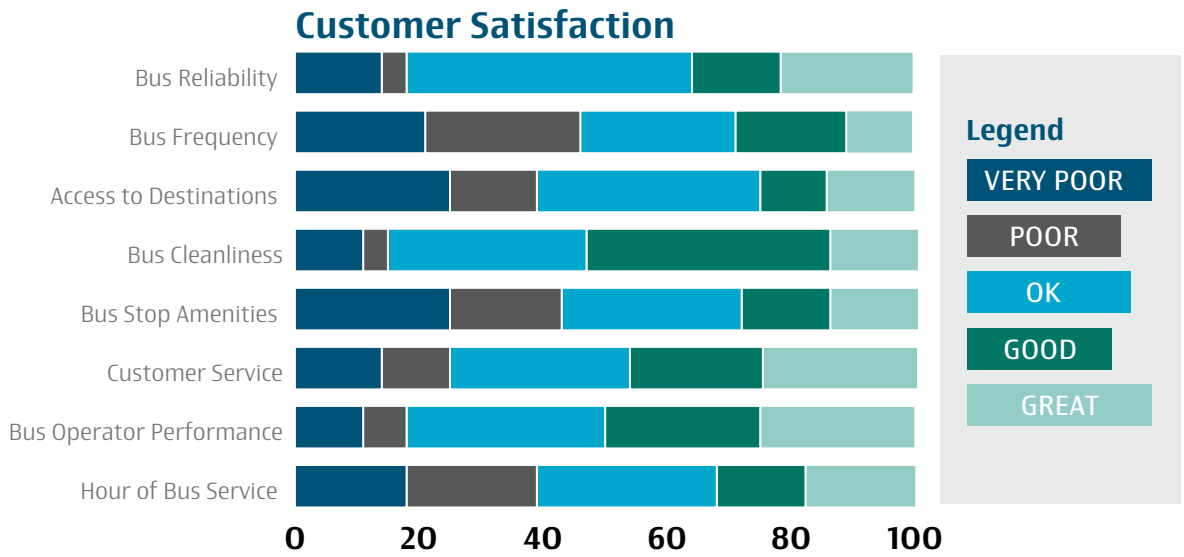
Walked/Used Wheelchair  
Bike  
Was dropped off by someone  
Other



Less expensive than driving  
Easier than driving  
Easier than walking/biking  
Less expensive than Uber/Lyft  
No access to car, driver's license, or insurance  
Other



## Survey Results continued



## Transit Development Plan (TDP)

The Plan your Future Ride initiative includes the EC Rider TDP Update which focuses on identifying opportunities to offer a reliable, efficient, and safe experience for the EC Rider service area.



## TDP Goals

<b>Awareness</b> ✓	Effectively promote transit awareness
<b>Performance</b> ✓	Maximize the performance and quality of the transit system
<b>Development</b> ✓	Forge relationships with key regional partners and stakeholders
<b>Connections</b> ✓	Provide new connections within and beyond Okaloosa County
<b>Innovation</b> ✓	Pursue capital improvements and innovative technology

## Get Involved!

We're looking for feedback to help shape the future of the EC Rider transit system. Take our short survey to let us know what kinds of updates you'd like to see for local transit in Okaloosa County. From local business owners and leaders to tourists and full-time community members, your feedback is important to us. <http://bit.ly/ECRider>

As always, we thank you for being a part of the EC Rider transit family, and we appreciate you helping us with Planning Your Ride!



For more information or if you have questions or comments about the Plan your Future Ride initiative, please contact the following representative:  
 Tyrone Parker  
 EC Rider , Transit Division Manager  
 (850)683-6255  
[tparker@myokaloosa.com](mailto:tparker@myokaloosa.com)

